

PROFESSIONAL SUMMARY

I'm a graphic designer who loves bringing brands to life. Whether shaping a bold visual identity or designing printed materials that leave a lasting impression, I help businesses stand out and connect with their audiences. My work is rooted in strategy, backed by research, and driven by a passion for print and branding. I believe great design tells a story — and I'm here to help tell yours.

EDUCATION

- BA Graphic Design & Media Arts

Southern New Hampshire University

Summa Cum Laude | May 2025
- AA Paralegal Studies

Northwest Arkansas Comm. College

Magna Cum Laude | May 2018

CERTIFICATIONS

- AIGA

Project Management for Creatives

May 2024
- Data Analytics for Designers

July 2024
- Web Design

Aug 2024

TECHNICAL SKILLS

- Illustrator
- Photoshop
- InDesign
- Figma
- Adobe XD
- Excel
- Visual Studio Code
- HTML/CSS

RELEVANT EXPERIENCE & DESIGN PROJECTS

- Metromoheim Museum Catalog Creative Concept | 2025

• Created a digital/print catalog and holiday card for an artist event, ensuring alignment with museum aesthetics

• Designed a newsletter and magazine ad for "Art Talk: Inclusion and Diversity through an Art Conversation," focusing on visual hierarchy and design consistency
- BeatsFest Brand Style Guidelines Creative Concept | 2024

• Designed a complete brand style guide from scratch, including logo, color palette, and target audience research for a music subscription service.

• Applied the guide to marketing materials, ensuring a cohesive visual identity across all platforms.
- UpTown Restaurant Redesign Creative Concept | 2024

• Revamped restaurant branding to appeal to a younger, upscale professional audience.

• Developed a menu, table tent, and brochure, adhering to an established brand style guide to ensure visual consistency and effective communication.
- Speakers & Marketing Intern, A Purpose Partnership | 2024

• Researched and built a comprehensive database of upcoming speaking engagements for keynote speakers.

• Collaborated on marketing strategy, providing insights on event opportunities to increase speaker visibility.